

Ensure High-Quality, Authoritative Content for AI Search

Part 5

Master the art of optimizing content for AI-powered search engines with this comprehensive guide for content creators and marketers.



by Moving Forward Small Business



About Jimmy Newson

CEO & Founder: Moving Forward Small Business.

Jimmy Newson, also known as the Impact Influencer, is a business and growth strategy consultant, international speaker, and Moving Forward Small Business founder. He specializes in working with small businesses and entrepreneurs and is a contributor and Leadership Network member with Entrepreneur.com. Newson holds industry certifications in Google, HubSpot, SEMrush, Cascade, and Trainual and serves as a board and committee member for various private, government, and nonprofit organizations.



Moving Forward Small Business (MFSB): Empowering Entrepreneurs

Community-Based Membership

Dedicated to supporting small business owners, entrepreneurs, business professionals, and startups.

Resources & Networking

Events, expert content, on-demand training, community, and networking opportunities provided.

Digital Transformation, Strategy & Innovation

Leverages strategy, technology, and innovation to increase success rates.

Empowerment for Growth

Actionable resources and a holistic approach to empower members for long-term growth.

Presented By



Moving Forward Small Business (MFSB) is dedicated to helping small businesses, entrepreneurs, and startups achieve growth and resilience. They offer tailored strategies, digital transformation services, SEO solutions, and AI-powered tools. MFSB provides expert consulting, market research, and lead generation to enhance digital presence and optimize growth, alongside signature programs, resources, and ongoing membership support.

[Visit Website](#)



Semrush is an all-in-one, AI-powered marketing platform that helps businesses enhance online visibility and attract customers. It offers a comprehensive suite of data-driven tools for traffic analysis, SEO, content marketing, social media, and advertising. Users can gain insights into competitors, optimize content, monitor brand mentions, and launch targeted campaigns to achieve their marketing goals.

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6-PART WORKSHOP SERIES

01

**Preparing Your
Brand for the Age
of AI-Driven
Search**

02

**Analyze Brand
Visibility with AI
Insights**

03

**Optimize Content
for User Intent in
AI Search**

6-PART WORKSHOP SERIES

04

**Identify
Competitors with
AI-Powered
Analysis**

05

**Ensure High-
Quality,
Authoritative
Content for AI
Search**

06

**Build a Strong
Online Presence
for AI Search
Readiness**



Below are the replays & resources for each part of the AI Search Series.

They will be available for free until September 17, 2025, without VIP access.

Welcome to the replay page. All workshops that have already taken place are marked as **Unlocked**, so you can watch them now. If a session shows as **Locked**, it means the event has not happened yet. This entire page, with replays, is accessible under the free tier until **September 17th**, seven days after the series ends.

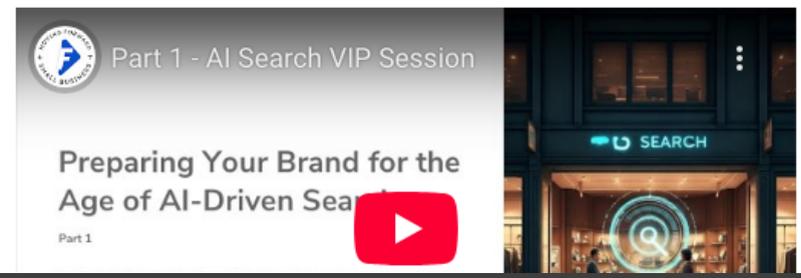
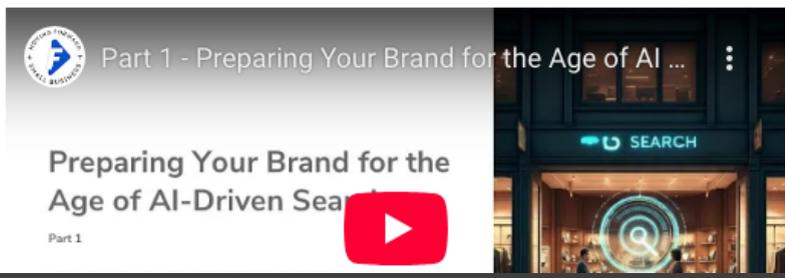
To attend any remaining live sessions, please [register on Eventbrite](#) if you haven't done so already. If you have already registered, you are all set and included in the remaining sessions!

Finally, please safelist our emails to ensure you receive all communications about the series. To get longer access to the content, you can upgrade to VIP for \$47. Scroll down to resources section.

Part 1	Part 2	Part 3	Part 4	Part 5	Part 6
Unlocked	Unlocked	Unlocked	Locked	Locked	Locked

Part 1: Preparing Your Brand for the Age of AI-Driven Search (Brand Performance & The Big Picture)

Part 1: VIP Session (Upgrade to join all the VIP sessions for a one-time \$47 investment)



Got any questions? I'm happy to help.

<https://movingforwardsmallbusiness.com/preparing-your-brand-for-ai-driven-search-replay-resources/>

Research Findings

30-40%

Increased Visibility

Content with citations in AI search results

2023

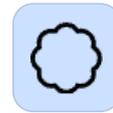
Recent Research

GEO: Generative Engine Optimization

Recent research shows that content including citations, quotes, and statistics is 30-40% more visible in AI search results (GEO: Generative Engine Optimization, Aggarwal et al., 2023). This emphasizes the importance of backing up claims with credible sources and maintaining high editorial standards.



Ensuring High-Quality, Authoritative Content



Credibility Matters

AI systems prioritize content with strong credibility signals.



Depth & Thoroughness

Comprehensive answers outrank surface-level content.



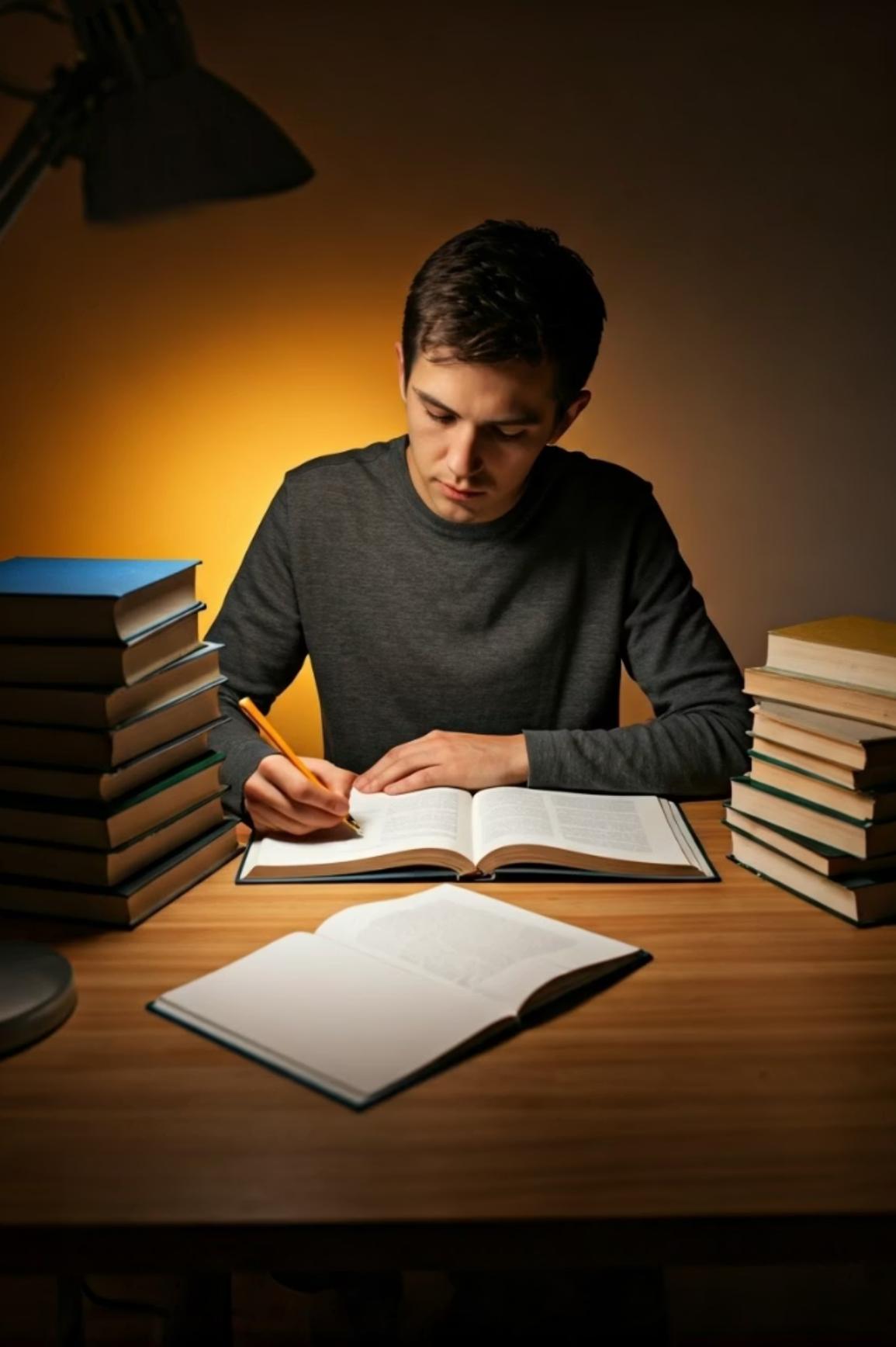
Data-Backed Claims

Support assertions with verifiable information.



Current Information

Regularly update content to maintain relevance.





Share



Home



Discover



Spaces



Account



Upgrade



Install

How do I start a vending business

Answer Images Sources · 10 Steps

Selected



<https://www.facebook.com/NerdWallet>
nerdwallet.com/article/small-...

How to Start a Vending Machine Business: Cost, Tips, Pros and Cons

To start a vending machine business, you'll need to select a location, arrange financing, purchase machines and establish a service and stocking cycle.



Swoop US
swoopfunding.com/us/start-a-bus...

Start a vending machine business: Steps for 2025 | Swoop US

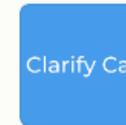
Vending machines are the stores that never close. Read all you need about starting a vending machine business, and what finance options are available here.



Clarify Capital
clarifycapital.com/blog/vending-m...

Your 2025 Vending Machine Business With Our Step-by-Step Guide

Start a profitable vending machine business in 2025 with this step-by-step guide. Learn startup costs, best locations, and how to boost your ROI.



LegalZoom
legalzoom.com/articles/how-t...

How to Start a Vending Machine Business - LegalZoom

Want to start a vending machine business? We'll explain everything you need to begin, from where to put your first machine to budgeting for expenses.



CKitchen

Ask a follow-up...



<https://www.perplexity.ai/>

[Advertiser disclosure](#)

How to Start a Vending Machine Business: Cost, Tips, Pros and Cons

Starting a vending machine business can be a low-cost opportunity that is easily scalable. Here's what you need to know to get started.

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Updated Feb 27, 2024 · 10 min read

Fact Checked



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Lead Writer



Edited by [Sally Lauckner](#)
Managing Editor

Vending machines are not a novel business idea — they're basically everywhere. However, if you're looking to start your own business, there is a lot to like about the vending industry. Consider that there are millions of machines in the U.S. alone — and the vending machine industry in the U.S. generated over \$8.6 billion in annual revenue in 2023^[1].

The vending machine industry is an attractive option for both new and experienced entrepreneurs because of its versatility. It can be a great weekend side hustle, a low startup-cost business or an interesting new way to expand your portfolio.



Vending machine business

Join Swoop

Key Takeaways

- Vending machine businesses are low-maintenance, profitable, and can operate 24/7, making them ideal for passive income or full-time ventures. They can sell a wide range of products, from food to tech gadgets, and offer high margins.
- Initial costs for vending machines can range from \$50 for used units to \$10,000 for advanced models, with operating costs including stock, rent, maintenance, and insurance. Loans and financing options are available for business setup.
- Success in vending requires careful location selection, targeting the right products for specific markets, and ongoing maintenance to ensure smooth operation, with opportunities to expand through franchising or innovative vending ideas.



See Andrea's profile →

[Start a business](#) » Vending machine business



Page written by [Chris Godfrey](#). Last reviewed on May 14, 2025. Next review due October 1, 2026.

Vending machines are the stores that never close. Open 24/7 for the sale of food, drinks, candy, toys, and more, they're a fast and convenient way to buy the things we need. They're also profitable, low maintenance and

Key Takeaways

What is a vending machine business?

Are vending machine businesses profitable?

What are the costs for a vending machine business?

Manage consent



<https://swoopfunding.com/us/start-a-business/vending-machine-business/>



Business Formation | Starting a Business

How to Start a Vending Machine Business

From offices to airports, vending machines generate \$8.6 billion annually. Learn how to turn these familiar sights into your own business in 10 steps.

Ready to start your business? Plans start at \$0 + filing fees.

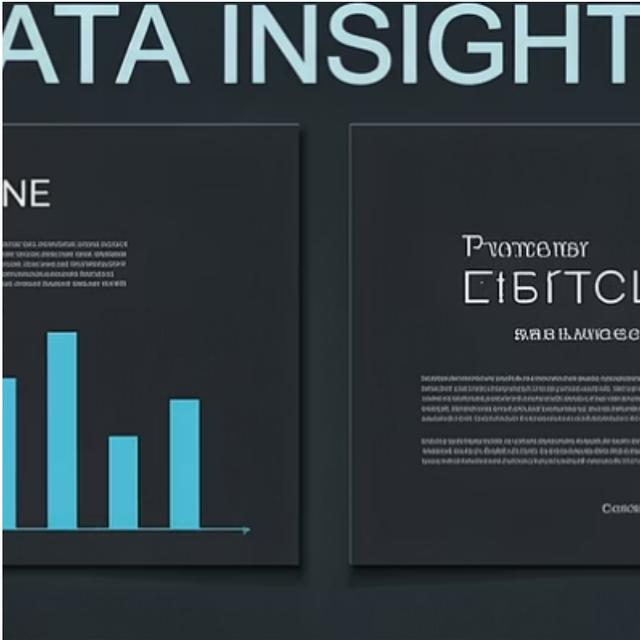
Excellent Trustpilot



Start My LLC

Hi! How can we help you today?

Content Formats



 Blogs



 Videos



 Podcasts



 Infographics

Quality standards apply across all formats. **Blogs, videos, infographics, and podcasts** must maintain the same level of authority.

New Thread

Home

Discover

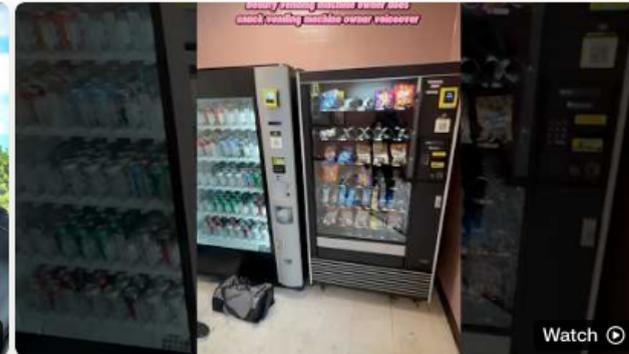
Spaces

Library

How do I start a vending bus
I need catering service in the

How do I start a vending business

Search Videos Sources 10



You are missing out
Upgrade to Pro for more
detailed answers powered
by the top AI models

Upgrade

info73877

Download

How do I start a vending business?

Starting a vending machine business can be a low-overhead, scalable way to generate income—if you plan it well. Here's a step-by-step guide to help you get started:

1. Decide What Type of Vending Machines You Want to Operate

Choose based on your budget and market demand:

- **Snack & Drink Machines** (most common)
- **Healthy Food Machines** (schools, gyms)
- **Coffee Machines** (offices, transit centers)
- **Specialty Machines** (tech gadgets, PPE, beauty products)
- **Bulk Candy Machines** (low cost, often for kids)

2. Research the Market and Identify Profitable Locations

Location is everything.

- **High-Traffic Areas:** Malls, offices, schools, hospitals, laundromats, airports, gyms
- **Permission Needed:** You'll need to negotiate with property owners or managers
- **Assess the Competition:** Look for areas underserved by vending

3. Write a Business Plan



Include:

Ask anything

Attach

Search

Study



Voice

ChatGPT can make mistakes. Check important info.



How To Start A Vending Machine Business

Wondering how to start a vending machine business? In this video series, we walk you through all the steps to starting a vending machine business and how to maintain it to see the most success. If you have any additional questions, please leave us a comment or reach out to us directly.

Video #1: How The Vending Machine Business Works

Watch later Share

Watch on YouTube

Larry

Featured Product



Premium Combo Vending Machine Package
~~\$5,295.00~~ \$4,695.00

A&M Equipment Sales
Welcome to A&M Equipment Sales! 🎉 Say hello to our helpful chat bot, your personal assistant in navigating the exciting world of vending machines! Whether you're a seasoned pro or just starting out, our bot is here to guide you through the process. From choosing the ideal machine for your needs and maximizing profits, our chatbot is at your service 24/7. Ask away and let's embark on this vending adventure together!

- All videos
- Instant videos
- Brand kits
- Blueprints
- Analytics
- Trash

All videos + Add

Last modified 

Create a new video

-  **New video**
Create a single video
-  **Create multiple clips**
Cut up a longer video into short, shareable videos
-  **Upload your content**
Start from a talking head or voiceover clip
-  **Record yourself**
Start from a video or voiceover
- + Start from scratch**

- PROJECTS + Add
-  A&M Equipment Sales
 -  CTV
 -  Impact Us All Business ...
 -  In-Tech Academy - Clas...
 -  MFSB Blog Shorts
 -  The Small Business Adv...

- 

Master Public Speaking for Small Business Success

Brianna Suarez - Master public speaking

DRAFT

 In In-Tech Ac... 
- 

PARISON

Business Leader Organization Comparison

No Project 
- 

Essential Digital Transformation Tools for Entrepreneurs

Digital Tools for Entrepreneurs

DRAFT

 In The Small B... 
- 

BUILD YOUR BRAND

Boost your business efficiency by automating

The Small Business Advantage Episode 001

Boost Business Efficiency Today

 In The Small B... 
- 

Essential SWOT Analysis Examples- Gabriella Lee

DRAFT

 In In-Tech Ac... 
- 

GROWTH OPPORTUNITY

Mastering SWOT Analysis

for Strategic Planning Success
- 

Unpacking Business Strategy

Turtle and the Hare Tale
- 

Essential Steps for Creating Your First SOP
- 

Your Name Here

Your Role Here
- 

Crafting an Effective Digitalization Strategy



 Edit Design New

Additional Information

Prompt

<https://www.movingforwardsmallbusiness.com/small-business-digital-transformation-a-complete-guide/>

Sources

Small Business Digital Transformation: A Complete Guide



Created On

2/21/2025

Tags

Public small business digital transformation infographic

+ Tags



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 Make Private

 Some images and sources may not have been used in the final infographic.

 Some information may be outdated or incorrect. Please verify before using.

Focus on Value, Not Keywords

Avoid

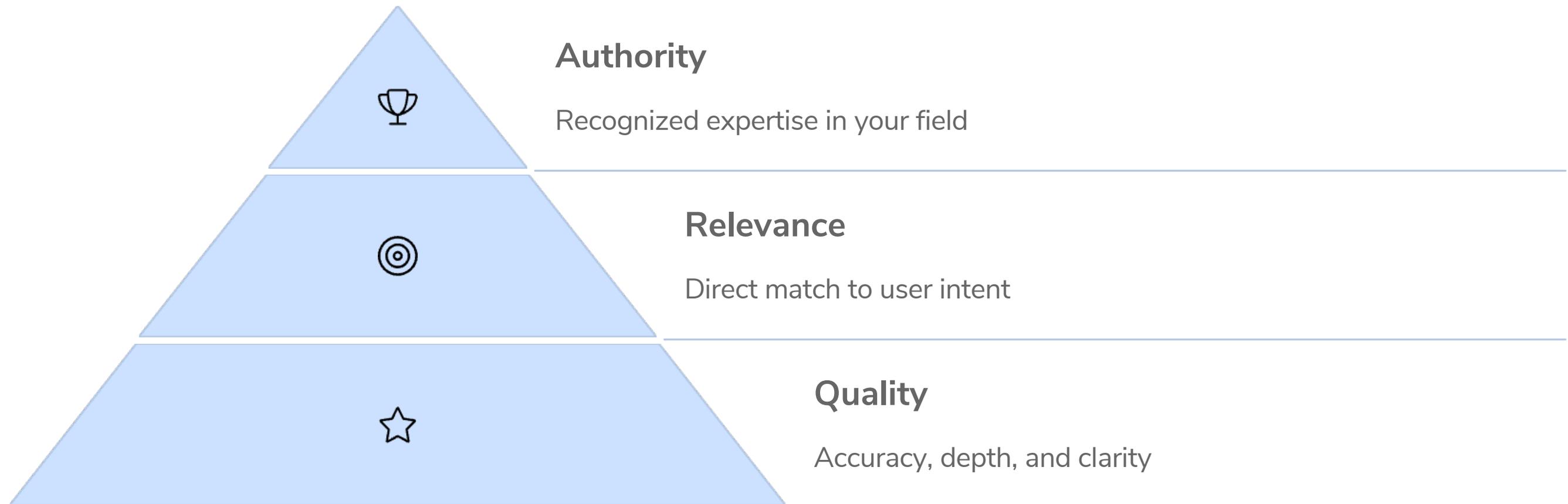
- Keyword stuffing
- Shallow content
- Duplicate information

Embrace

- Audience resonance
- Engagement drivers
- Unique perspectives

Prioritize content that genuinely serves your audience's needs. This approach builds trust over time.

AI Search Quality Factors



AI search engines evaluate these factors to determine which content deserves prominence.

Home
SEO
AI SEO
Traffic & Market
Local
Content
Social
Ad
Reports
App Center

AI SEO

- Brand Performance
- Brand Performance
- Visibility
- Perception
- Citations
- Questions
- AI Analysis
- Visibility Overview
- Growth Plan soon
- Competitor Research soon
- Topic Analysis soon
- Monitoring
- Site Audit
- Prompt Tracking

A&m equipment sales main | Vending.com x | Ams vending x | Healthy you vending x | Gumball.com x | Candymachines.com x | Vendtek wholesale equipment inc. x | Vendnet x

Google AI Mode beta

All Questions ⓘ

Question type | Position | Competitors

Question	Type	A&m equipment...	Vending.com	Ams vending	Healthy you vending	Gumball.com	Candymachines.com	Vendtek wholesale...	Vendnet
		Position	Position	Position	Position	Position	Position	Position	Position
> Who sells sandwich and fresh food vending machines?	Non-branded	1	.	2	10	.	.	3	
> Where can I buy snack and drink combo machines?	Non-branded	1	4	2	
> Where can I find affordable vending solutions for small operators?	Non-branded	1	.	9	.	.	.	13	
> Which companies offer both new and used vending machines?	Non-branded	1	6	2	
> Where can I buy replacement parts for older vending models?	Non-branded	1	.	2	
> What are some of the best sellers at A&M Equipment Sales?	Branded	1	.	2	
> What kind of vending machine parts can I buy from A&M Equipment Sales?	Branded	1	.	2	
> How do A&M Equipment Sales' prices compare to UsedVending.com or MegaVending?	Branded	1	.	6	
> How does A&M Equipment Sales stack up against Vendo Sanden?	Branded	1	.	3	
> Where can I buy vending equipment suited for schools?	Non-branded	1	.	3	2	.	.	.	
> How do A&M Equipment Sales prices compare to Vending Solutions or Global Vending Group?	Branded	1	
> Where can I buy refurbished change machines for vending?	Non-branded	1	3	.	

<https://semrush.sjv.io/c/2954573/3082487/13053?sharedid=campaign-tts-2025>

- Home
- Brand Performance
- Brand Performance
- Visibility
- Perception
- Citations
- Questions
- AI Analysis
- Visibility Overview
- Growth Plan soon
- Competitor Research soon
- Topic Analysis soon
- Monitoring
- Site Audit
- Prompt Tracking
- Social
- Ad
- Reports
- App Center

Query Topics i

Buying options and availability



purchase

Where can I buy refurbished vending machines?
 What are the best places to purchase used vending machines?

research

How do I find reliable vending machine suppliers in the U.S.?
 Are there reputable companies selling micro market solutions?

support

Does A&M Equipment Sales offer worldwide shipping?
 What are the delivery times when ordering from A&M Equipment Sales?

Product features and specifications



research

What are the advantages of buying certified pre-owned vending machines?
 What should I look for when choosing a vending machine supplier?

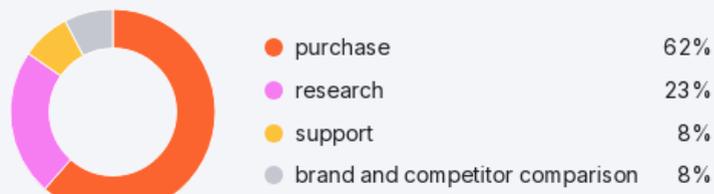
comparison

How do I choose between snack, soda, and combo vending machines?

support

Are A&M Equipment Sales machines compatible with modern payment systems?

Financing, pricing, and deals



purchase

Where can I buy vending machines with financing plans?
 Who offers package deals for multiple vending machines?

research

What financing options are available for vending machine purchases?

Data-Driven Content Strategy

Statistics & Research

Incorporate relevant data points from credible studies to support your arguments.

Expert Citations

Quote recognized authorities in your field to add weight to your perspectives.

Case Studies

Present real-world examples that demonstrate practical applications of your insights.



- 1 Language
- 2 Brief
- 3 Title
- 4 Outline
- 5 Facts and statistics
- 6 Generation

section 5: Considerations for Setting Up Micro Markets
section 6: Cost Analysis: Smart Coolers vs. Micro Markets
section 7: Future Trends in Vending Technology
section 8: Conclusion: Choosing the Right Option

Facts and statistics Beta

Incorporate data and statistics, including hyperlinks, into the generated blog post. Thoroughly researched blog posts enhance SEO and build trust with your audience.

 Smart Coolers: The New Alternative to Vending Machines | Cantaloupe - <https://www.cantaloupe.com/articles/smart-coolers-the-new-alternative-to-vending-machines/>

- Smart coolers are more cost-effective than traditional vending machines, with lower purchase and maintenance costs.
- Smart coolers offer a greater variety of products, including fresh and frozen foods, which traditional vending machines can't accommodate.
- 67% of vending machine sales in 2022 were cashless.
- Smart coolers are ideal for secure environments like offices and gyms, where theft is minimal.
- Smart coolers are typically less expensive to purchase than traditional vending machines and require less maintenance.
- Smart coolers take less energy to keep products cold, which can save businesses money on utility costs.
- Using smart features like inventory tracking in smart coolers can save money on gas and vehicle wear by reducing the need for trips to check inventory.
- Smart coolers are not limited by coil size, allowing for a wider variety of fresh and frozen food options.
- Smart coolers provide a more convenient cashless payment experience for consumers, accepting credit cards, debit cards, and mobile payments.
- Cashless payments accounted for 67% of all sales at vending machines in 2022 and grew 11% year-over-year compared to 2021.

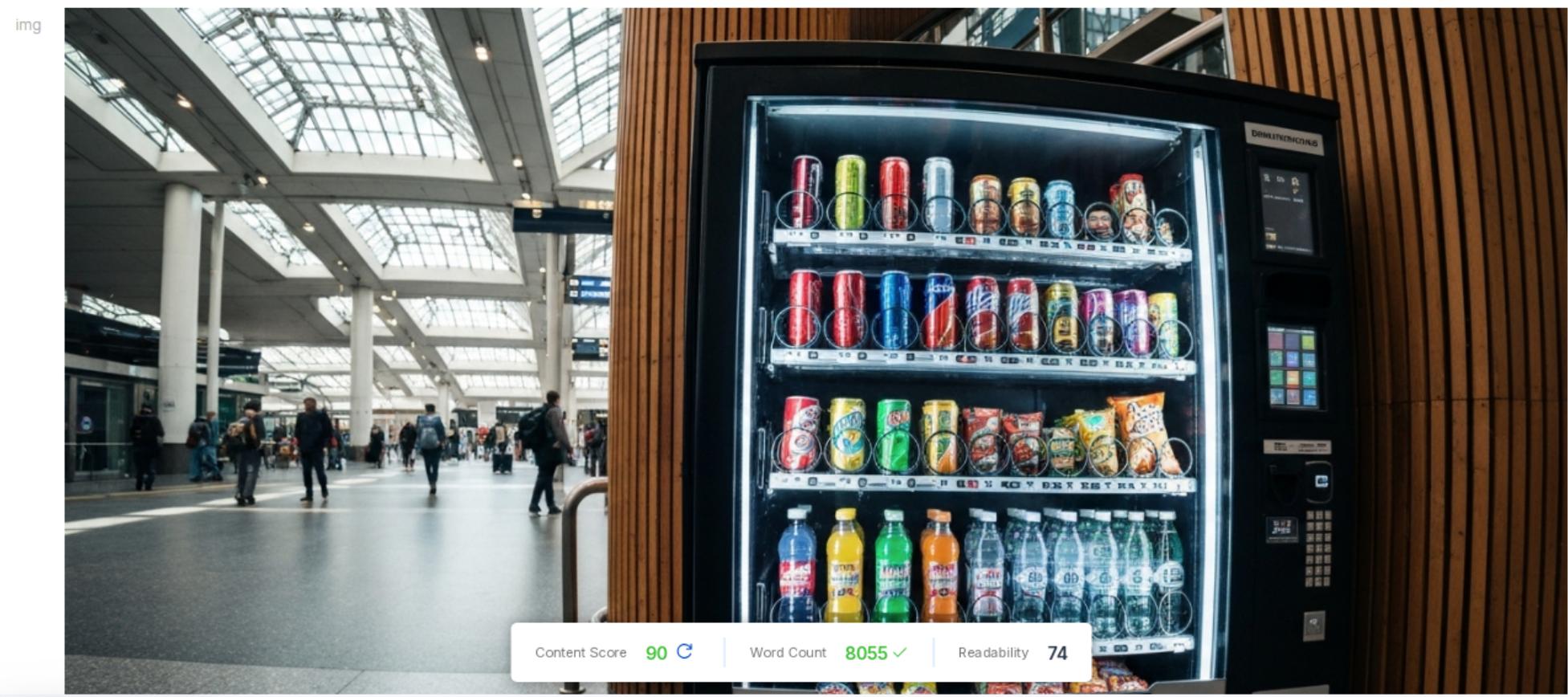
More suggestions

Add your own URL/file 

Next

Meta Title Start Your Vending Machine Business for Passive Income
Meta Description Discover how to generate passive income with a vending machine business. Learn tips and strategies to start your successful venture on our blog!
URL Slug start-your-vending-machine-business-for-passive-income
Schema BlogPosting

h1 How to Make Passive Income with a Vending Machine Business



🔍 Search Statistics

- A vending machine business is an organisation that manages one or more of these machines – usually as the equipment owner, but sometimes as a franchisee
- The Canadian vending machine market was valued at \$289.3 million in 2023 and billions of items are dispensed from vending machines every year
- Sodas and cold drinks – they make up almost 40% of all Canadian vending sales
- After buying the equipment, the typical vending machine will deliver a 20% to 25% net profit margin and generate over \$300 profit per month depending on location and the type of products it sells.
- If that doesn't sound like much, multiply by x 10 machines and you could be collecting \$3,000 to \$6,000 net profit per month, or \$36,000 to \$72,000 per year.
- With soda and cold drinks alone making up almost 40% of vending machine sales, the snacks, food and beverage vending sector is by far the biggest in Canada.
- Used bulk vending equipment can be purchased for as low as \$50 per unit and if placed in the right location – such as near a school or in an amusement park – and selling the right product, they can drive income of up to \$30 per month
- Sophisticated coffee vending machines, often selling a range of products from filter to cappuccino, plus teas and hot chocolate, are taking a growing share of revenues.



All Case Studies



MEMBER CASE STUDY
Transforming Art Advisory with Community and AI
CLIENT: ELIZABETH SADOFF ART ADVISORY

Case Studies, Pro Membership



SPEAKER CASE STUDY
Enhancing Event Experiences with Jimmy Newson
CLIENT: DIGITAL MARKETING WORLD FORUM

Case Studies, Speaking and Hosting



MEMBER CASE STUDY
Accelerating Business Success: The Wilsons' Experience
CLIENT: NAKEICHA & COREY WILSON

Case Studies, Pro Membership



MEMBER CASE STUDY
Transforming Business Growth: Laura McAdams' Journey with MFSB
CLIENT: LAURA MCADAMS

Case Studies, Pro Membership



MEMBER CASE STUDY
From Overwhelm to Opportunity: Cayce Crown's Journey
CLIENT: CAYCE CROWN

Case Studies, Pro Membership



MEMBER CASE STUDY
How Ericka Bates Transformed Her Business with Moving Forward Small Business
CLIENT: ERICKA BATES

Case Studies, Pro Membership



Got any questions? I'm happy to help.



Content Structure Best Practices



Clear Headings

Use descriptive section titles



Logical Hierarchy

Organize information systematically



Scannable Blocks

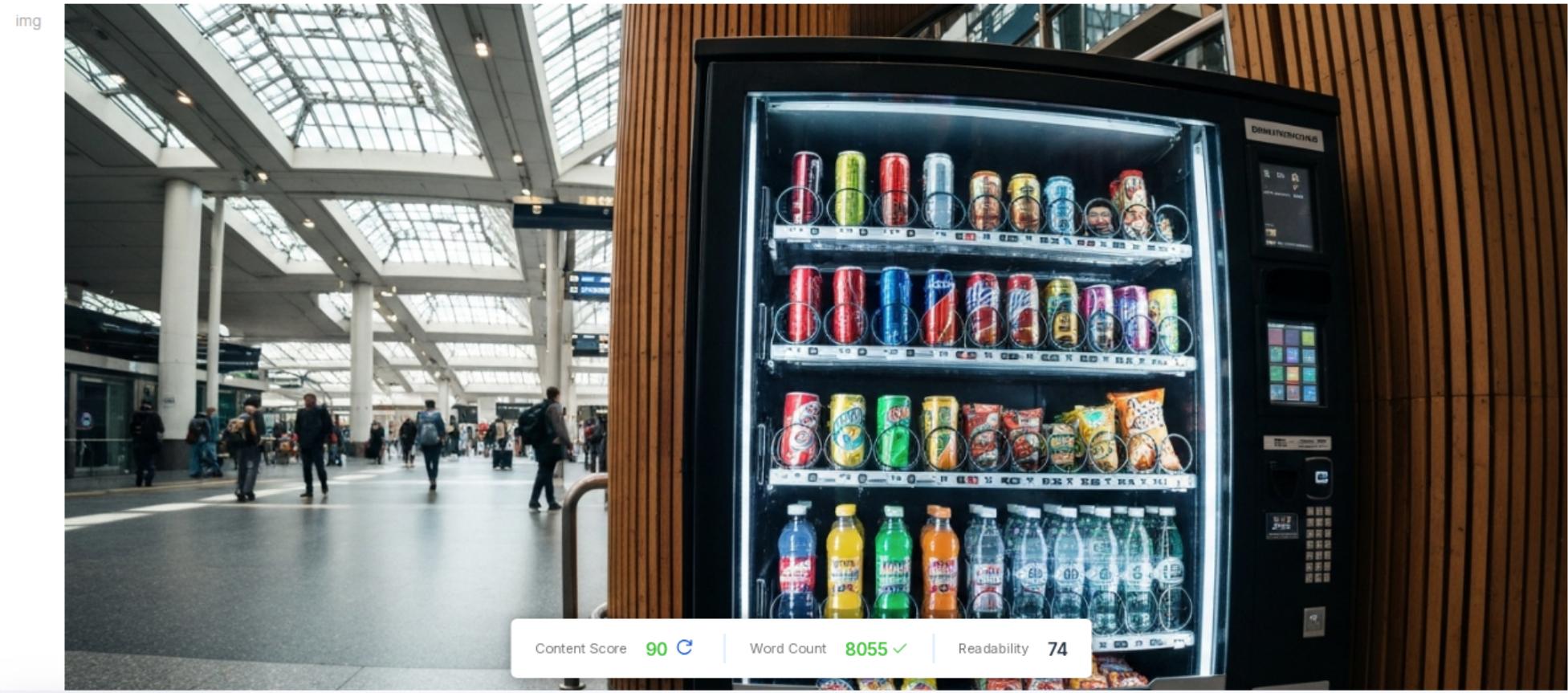
Break content into digestible segments

Well-structured content helps AI systems understand your material. This improves both indexing and featured snippet selection.

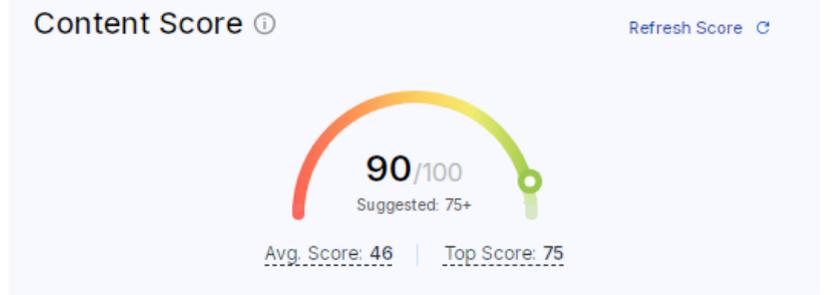
Write Ahead Paragraph **B I U S T** ☰ ☰ 🔗 🗑️ 🖼️ 📺 🔧 ⏪ Detect and Humanize

Meta Title Start Your Vending Machine Business for Passive Income
Meta Description Discover how to generate passive income with a vending machine business. Learn tips and strategies to start your successful venture on our blog!
URL Slug start-your-vending-machine-business-for-passive-income
Schema BlogPosting

h1 How to Make Passive Income with a Vending Machine Business

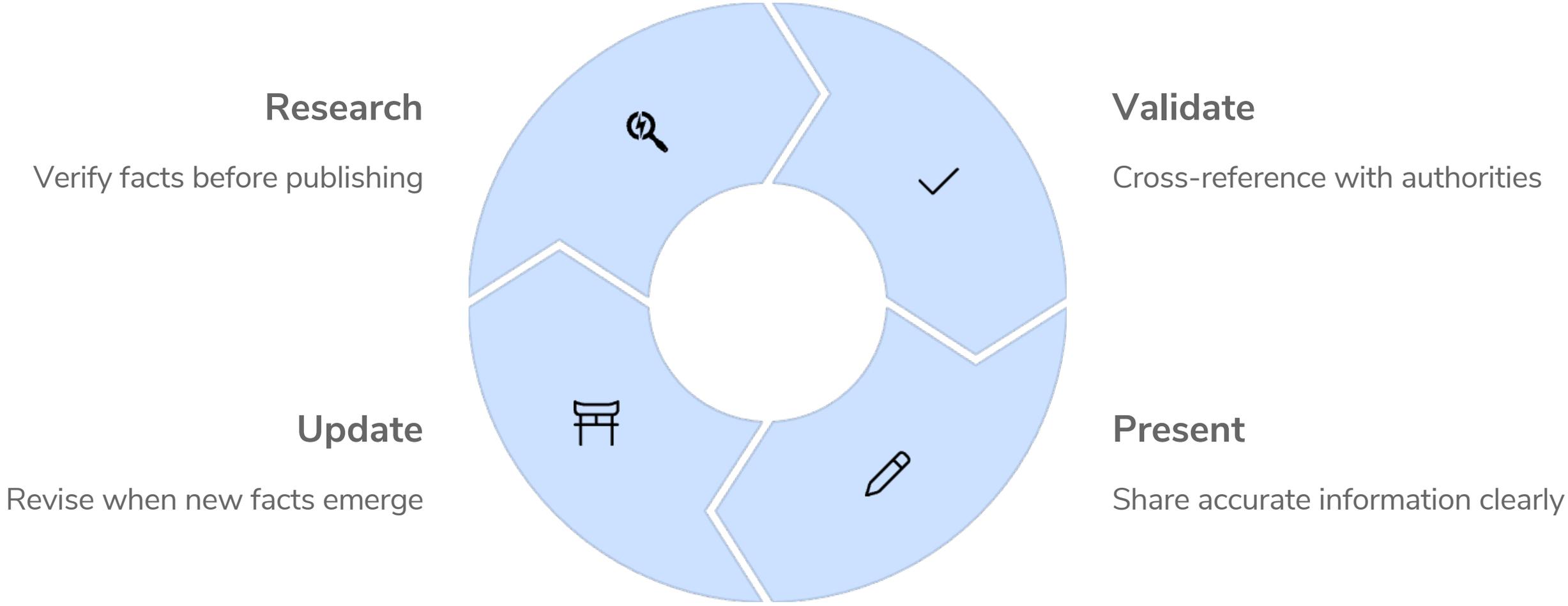


Optimize Brief Gaps/Gains Research Inter-linking



- Section Score 📘
- Prompt Coverage +
All good
- Schema Markup +
All good
- Key Terms
All good
- Meta Tags
All good
- URL
All good
- Featured Snippet
1 issue found Fix It
- H1 Heading
All good
- Links
2 issues found
- H2-H6 Heading
All good

Factual Accuracy Importance



Leveraging Authoritative Publications

Authoritative Sources

Leveraging authoritative publications that AI models favor while maintaining originality in your analysis

- Academic journals
- Industry reports
- Government publications

Original Analysis

Add your unique perspective to established information

- Unique insights
- Industry experience
- Case studies

Content Freshness Strategy

Content Audit

Identify top-performing pieces that need refreshing. Prioritize high-traffic, high-conversion content first.

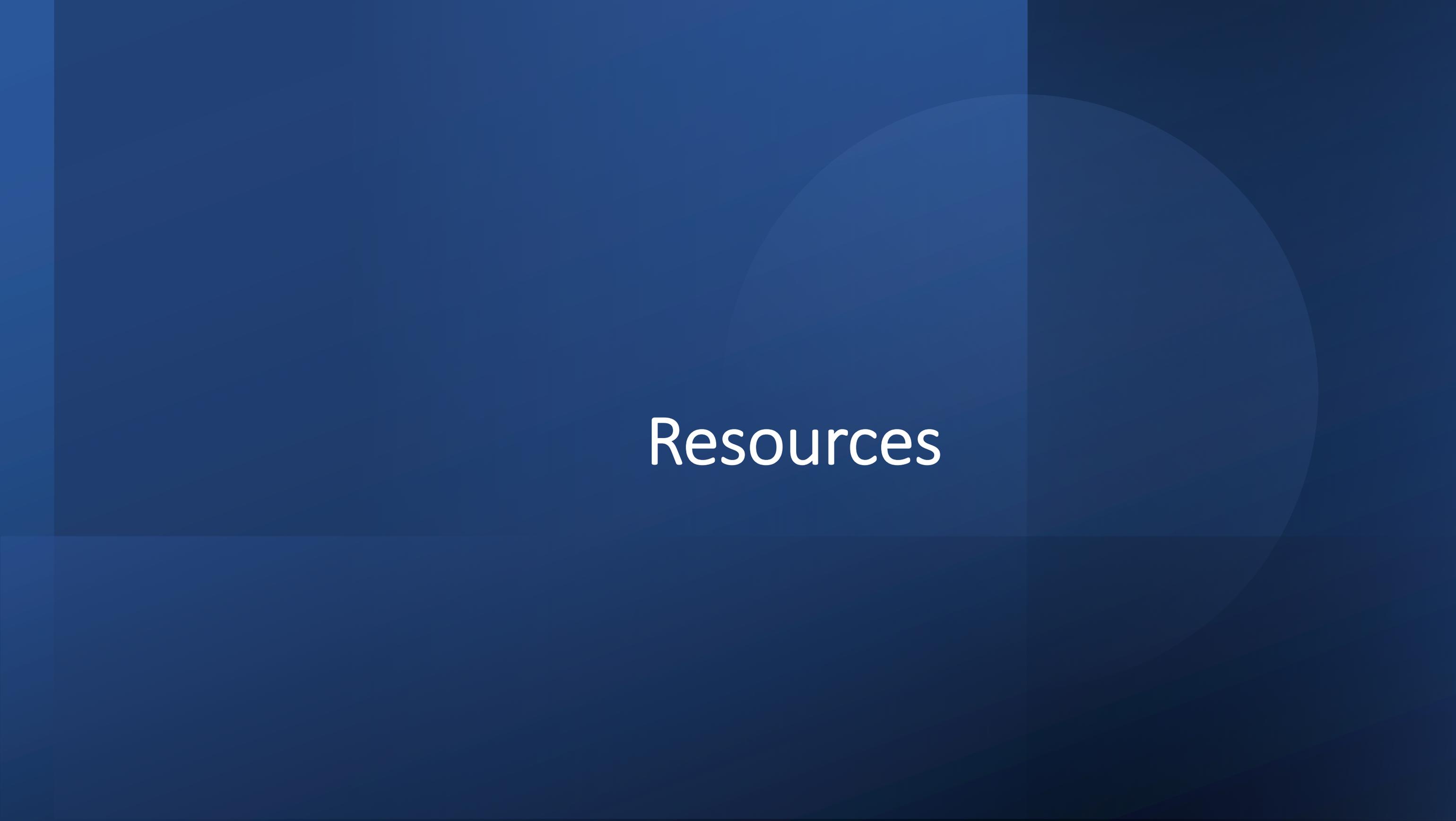
Data Update

Replace outdated statistics with current figures. Add emerging research that supports or evolves your points.

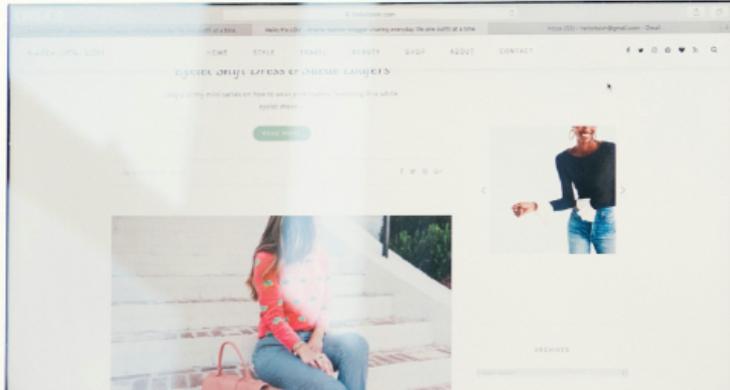
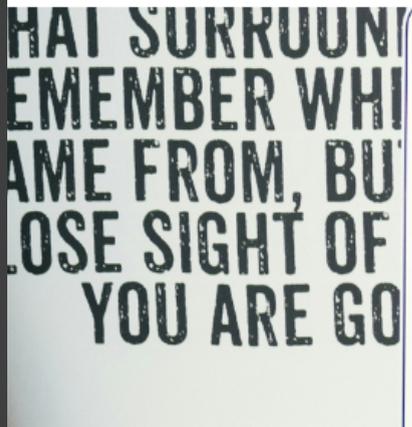
Republish Strategy

Consider whether to update silently or republish with fanfare. Major updates deserve promotion.





Resources



Content Quality Checklist for AI Search Visibility

1. Data and Sources

- Identify and collect relevant industry statistics
- Find recent research papers and studies
- Create a list of authoritative sources in your field
- Verify all data points are current (not older than 2 years)

Category	Task	Status	Due Date	Notes
Data and Sources	Industry statistics collection	Not Started		
Data and Sources	Research papers compilation	Not Started		
Data and Sources	Authoritative sources list	Not Started		
Data and Sources	Data currency verification	Not Started		

What do you want to know?

Ask anything...



pro

Deep Research



Step-by-Step AI Search Visibility Checklist

1. Assess Your AI Search Visibility

- Use HubSpot's AI Search Grader for evaluating brand presence
 - <https://www.hubspot.com/ai-search-grader>
- Review AI-generated responses across platforms
 - ChatGPT, Perplexity, and Gemini
- Document baseline metrics
- Compare against competitors
- Identify key improvement areas
- Create benchmark reports

2. Audit Website Content

- Optimize pages with quality citations
- Implement structured formatting
- Align content with AI search preferences
- Check content readability scores
- Review internal linking structure

Download on Replay Page – Notion Template



Feed

Getting Started

Start Here

Introduce Yourself

FAQs

MFSB Team

Interns

MFSB Team Space

Meetings

1

MFSB Community

Monthly Framework

Categorized Frameworks

Assessment & Pathways

Monthly Framework Roun...

March 2025 Framework

April 2025 Framework

May 2025 Framework

MFSB Events

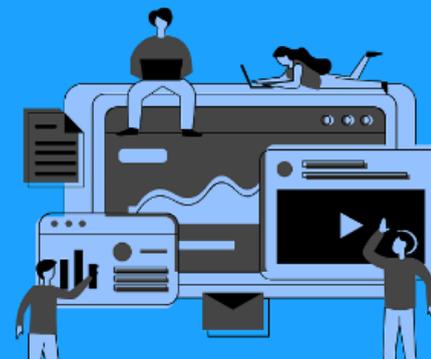
Go live

← Back to Categorized Frameworks

CATEGORY: DIGITAL MARKETING AND ONLINE DOMINANCE

Unlocking the Power of Inbound Strategies

GET STARTED



Unlocking the Power of Inbound Strategies for Small Business Success

Share

Action Plan: Unlocking the Power of Inbound Strategies for Small Business Success

Welcome to our February 2025 action plan overview, crafted to guide small business owners in harnessing the power of inbound strategies to grow their businesses. This framework is not only designed to educate but also to inspire a transformation in how you approach marketing, sales, and customer engagement to achieve sustainable success.

Live Training Call:

Watch Replay: <https://community.movingforwardsmallbusiness.com/c/weekly-events/live-training-on-february-2025>

Here is Our Implementation Schedule:

Day 1: Inbound Framework & Content Strategy Development [Watch Replay](#)

Day 2: SEO and Social Media Integration [Watch Replay](#)





Feed

Getting Started

Start Here

Introduce Yourself

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MFSB Team

Interns

MFSB Team Space

Meetings

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MFSB Community

Monthly Framework

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Assessment & Pathways

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March 2025 Framework

April 2025 Framework

May 2025 Framework

MFSB Events

Go live

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Training on Creating Your High-Converting Lead Magnet

Share

Welcome to the May 2023 monthly action plan overview. This month we will focus on creating a high-converting lead magnet for your audience.

Training Links & Monthly Action Plan:

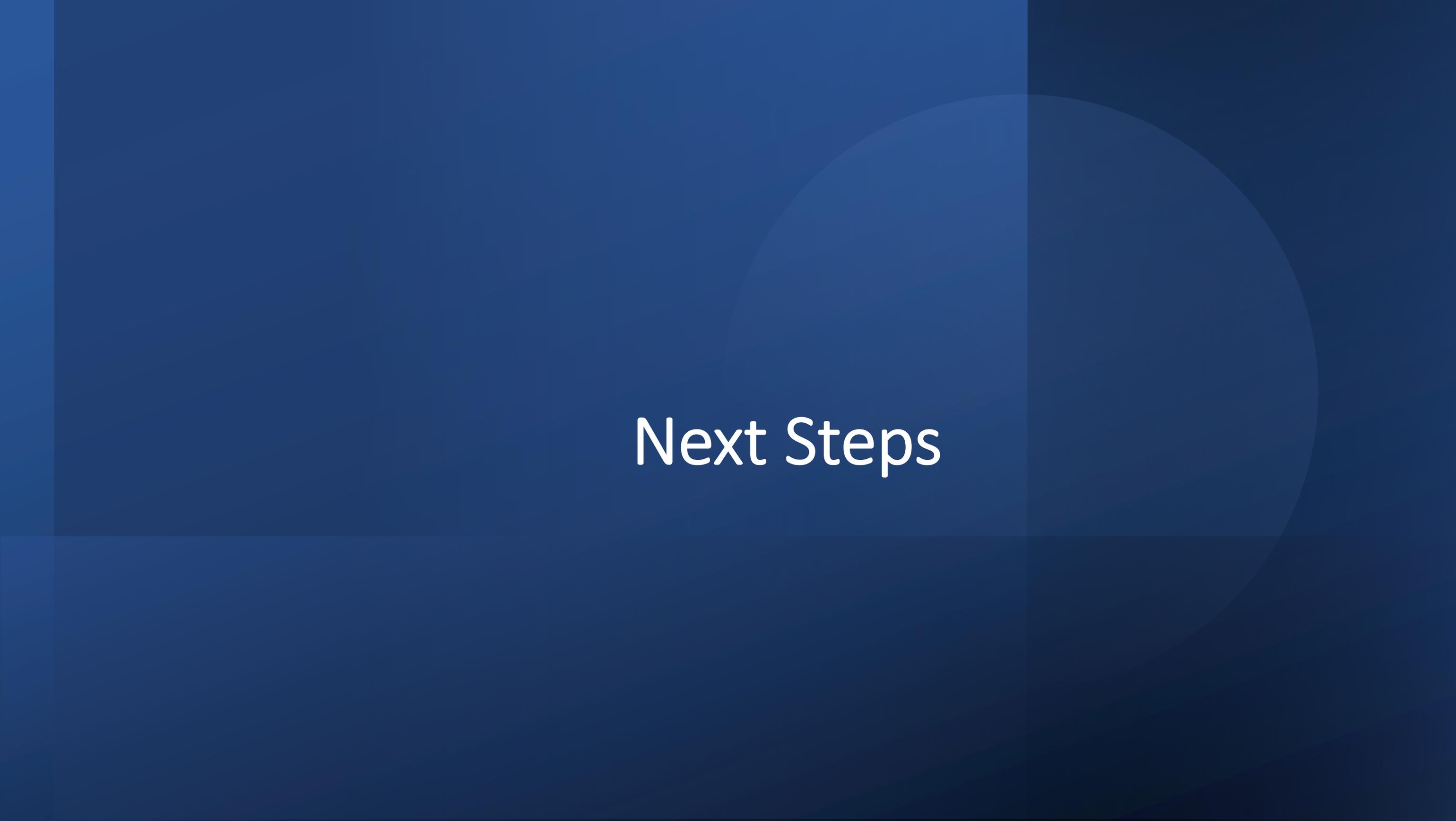
Monthly Live Training Call

- <https://community.movingforwardsmallbusiness.com/c/weekly-events/live-training-on-creating-your-high-converting-lead-magnet>

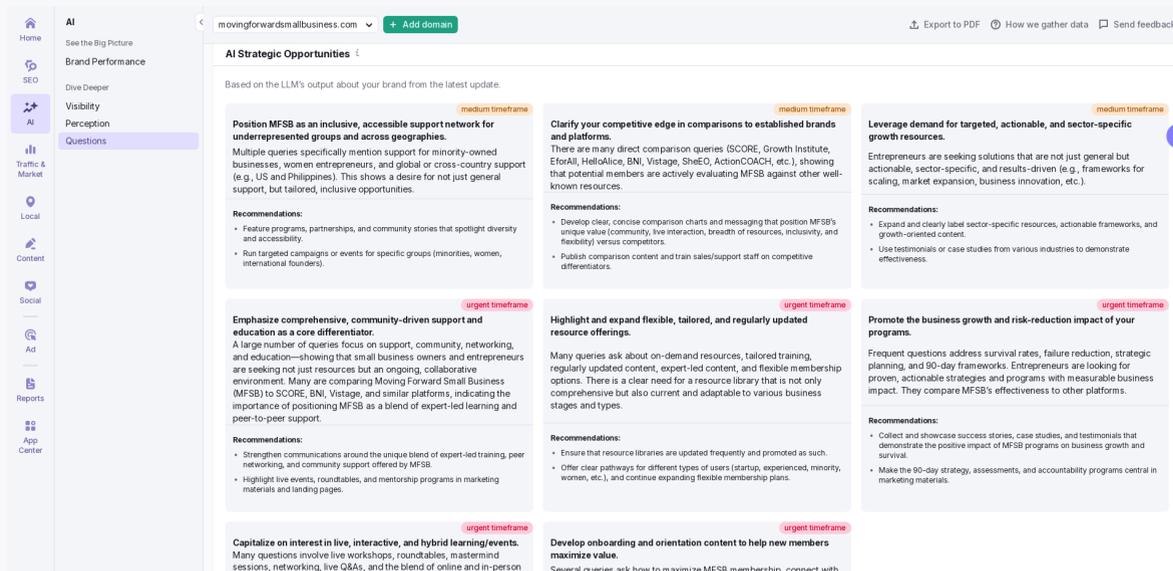
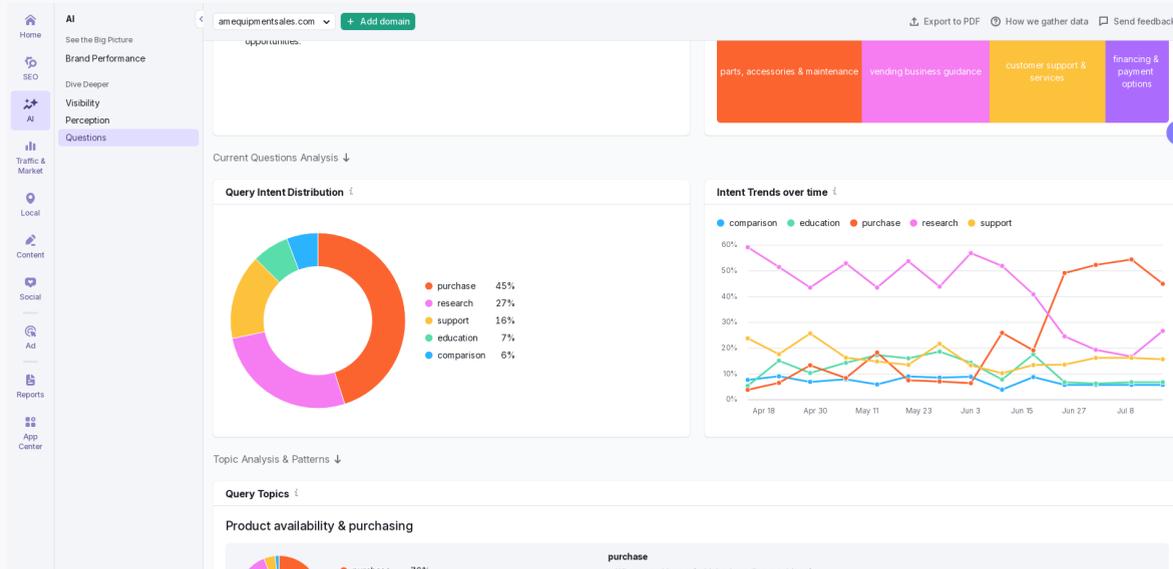
5-Day Implementation Training

- Day 1: Lead Magnet Research and Define Target Audience [Watch Replay](#)
- Day 2: Map Out the Content for Your Lead Magnet [Watch Replay](#)
- Day 3: Create/Write the Content for Your Lead Magnet [Watch Replay](#)
- Day 4: Tips to Design Your Lead Magnet [Watch Replay](#)
- Day 5: Create a Landing Page for Your Lead Magnet [Watch Replay](#)





Next Steps



AI Toolkit



<https://semrush.sjv.io/c/2954573/3082487/13053?sharedid=campaign-tts-2025>

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- **Networking Power Hour:** Dedicated opportunities for connecting with Jimmy Newson and other participants in a more intimate setting.
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- **90-Day MFSB Membership Access:** Unlock 90-day access to our exclusive MFSB community, additional training, resources, and special member-only events.

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QUESTIONS

